

依托互联网 IT 技术
为艺术爱好者提供深度内容、全面数据、可信交易等服务
提供专业化综合解决方案

*Upon Internet IT
Provide art fans with
such services as
detailed information,
comprehensive data and
credible transaction
Provide professional and
integrated solutions*

雅昌艺术网，作为中国专业的综合性艺术服务平台，运用全球顶尖的 IT 技术，结合在艺术领域近 20 年深耕，与文化部等政府单位、故宫等文博机构、全球艺术院校、百度等互联网集团及海外研究机构长期战略合作，拥有愈 300 万艺术领域专业会员、1500 万日均浏览量，稳坐全球艺术网首位。

肩负传艺术之美的使命，为推动艺术品的流传永续。雅昌艺术网目前为用户提供看资讯、逛展览、查数据、做交易等多项平台级服务。目前已拥有艺术头条、艺术看展、雅昌交艺、雅昌拍卖图录等 APP 平台及雅昌艺术市场监测中心（AMMA）、雅昌—平安艺术品保险平台、ARTPULS 艺术新媒体平台、破壳计划—青年艺术家 YOUNG 社区等针对不同群体的艺术服务平台，是艺术从业者、艺术投入者及艺术追随者通往艺术之门的第一选择。

As China's largest comprehensive art service platform, upon global-leading IT and almost 20 years' of experience in the field of art, artron.net has established long-term strategic cooperation with governmental bodies such as the Ministry of Culture, cultural institutions such as the Forbidden City, global art universities, internet companies such as Baidu and overseas research institutes. In addition, it has over 3 million professional membership in art sector and 15 million daily browses on average which rank the first among global art websites.

With the mission of conveying beauty of art and in order to further carry forward artworks forever, artron.net currently provides its users with many platform services including to browse content, observe shows, look up data and deal. It has such APPs as Art Express, Art Exhibition Observation, Smart Deal and Auction Catalog as well as such art service platform for different groups as Art Market Monitor of Artron (AMMA), Artron-Ping' an artwork insurance platform, ARTPULS art new media platform, Maturity Plan—YOUNG community for young artists. It is the primary choice for art practitioners, investors and followers to enter the world of art. is among Alexa's top 300 sites in China and ranks No.1 among the world's art websites.



雅昌艺术网 官方微信



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Convey the Beauty of Art

传 艺 术 之 美

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交易平台 Buy and Sell

雅昌艺术网目前已入驻画廊 10,000 余家，入驻艺术家达 68,000 位，入驻收藏类店铺近 26,000 家，雅昌交易平台促进艺术品买卖双方进行线上线下交易，打造全球最大的中国艺术品线上交易平台。

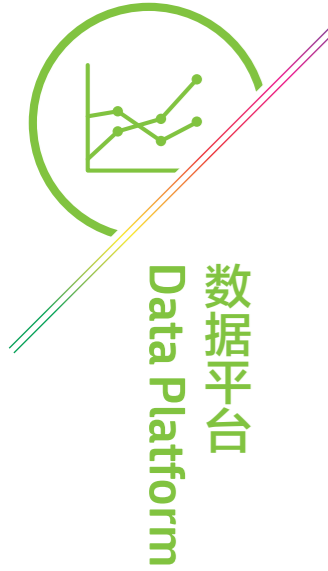
Currently, more than 10,000 galleries, 68,000 artists and nearly 26,000 collection shops have been registered at artron.net. Artron Deal Platform aims to enhance online and offline transaction of artworks between buyers and sellers, and build world's largest online transaction platform of Chinese artworks.

雅昌交艺 - 社区 + 电商 的闭环式艺术品电商，搭建一个健康的艺术品生态链

线上拍卖 一口价 文创店铺 收藏 & 社交

Artron Smart Deal is a "community + e-commerce" closed-loop artwork e-commerce platform which builds a safe and sound ecological chain of artworks

Online auction Fixed quotation Cultural creation shops
Collection & social contact



数据平台 Data Platform

雅昌艺术网数据平台多年来积累了大量的艺术类数据资源，其中收录了 1993 年至今 1000+ 家拍卖机构的拍品信息，同时，还囊括了 68,000 位艺术家、15,000+ 个艺术机构、10,000 家画廊和其他大量的艺术类数据。

Over the past years, the data platform of artron.net has gathered huge art data resources, including information of auctioned items of over 1,000 auction firms since 1993, information of 68,000 artists, over 15,000 art agencies, 10,000 galleries and other art data.

雅昌艺术市场监测中心 (AMMA) - 全面、专业、权威的中国艺术市场数据研究机构

Art Market Monitor of Artron (AMMA) is a comprehensive, professional and authoritative research institution of China's art market data.

雅昌拍卖图录 - 收录了 1993 年至今中国艺术品的拍卖数据，是集多种功能于一身的拍卖宝典

Artron Auction Catalogs, a multifunctional auction catalog, have collected all the auction data of Chinese artworks since 1993.

雅昌艺搜 - 洞悉艺术市场的必备工具

Artso is an indispensable tool to know the art markets.



内容平台 Information Platform

雅昌艺术网倾力打造全媒体阵容，在全球各地逐步建立起媒体记者站，第一时间获取全球艺术资讯、市场信息。打造**雅昌头条、雅昌快讯、雅昌拍卖、展览预告、雅昌圆桌、雅昌公开课、互动社区、工美大师**等众多优势栏目。

artron.net spares no effort to boost the full-media expansion, sets up correspondent bureaus around the globe, and collects the latest art news and market information worldwide. It develops a large number of merit columns such as Artron Express, Artron Flash, Artron Auction, Exhibition Preview, Artron Roundtable, Artron Open Classes, Interactive Community and Industrial Arts Masters.

艺术头条 - 一款艺术类资讯阅读应用，作为全球艺术资讯传送机、艺术圈的放大镜及艺术科技的集成器。

Art Express is an APP of reading art information as a global art information transmitter, a magnifier of art circle and a hub of art science and technology.

艺术看展 - 整合艺术领域海量展览信息，内容覆盖国内外的主流博物馆、美术馆、艺术区，同时提供科技感十足的语音导览、视频导览、AR 导览、全景 / VR 展览等全新观展模式

Art Exhibition Observation integrates tremendous amount of exhibition information in art circle and covers main-stream museums, art galleries and art zones both at home and abroad. Meanwhile, it offers such fully new observation models as audio guide, video guide, AR guide and panoramic / VR exhibition full of technology.



学术建设 Academic Development

AAC 艺术中国 - 中国最重要的当代艺术评选，致力于推动中国当代艺术在世界范围内的整体影响力

Award of Art China, China's most important contemporary art review, aims to enhance overall influence of China's contemporary art worldwide.



行业解决方案 Industry Solutions

云艺 +

Smart Archive

艺术家全方位的经济综合平台，帮助艺术家提高收入、扩大艺术行业知名度、提升专业学术性服务，从艺术家学习创作开始，到一级市场、二级市场，提供作品真假鉴定、宣传推广、展览、指数、版权等服务。

It's a comprehensive economic platform for artists, aiming to help artists increase their income, expand fame of art industry, improve professional academic services. From artists' early studies of creation to the primary and secondary markets, it offers such services as artwork appraisal, promotion, exhibition, index and copyright.

云艺拍

Smart Auction

通过专场 + 展览 O2O 的售卖模式，线上线下综合立体服务于整个艺术品市场，搭建一个健康的艺术品生态链。借助互联网技术实现艺术品在线竞拍、在线支付、物流跟踪、售后服务一体化、客户服务精细化，达成“社区 + 电商”闭环式艺术品电商。

With the marketing model of "special exhibition + exhibition O2O", it fully serves the artwork markets in general both online and offline and builds a safe and sound ecological chain of artworks. It aims to be a "community + e-commerce" closed-loop artwork e-commerce platform characteristics of artwork online auction and payment, logistics tracking, after-sales service integration and client service precision by means of Internet technology.

云艺展

Smart Show

整合艺术领域海量展览信息，内容覆盖国内外的主流博物馆、美术馆、艺术区，旨在为观展人群提供清晰、准确、完整、便捷的展览信息，同时，借助于自身技术和行业资源，提供科技感十足的语音导览、视频导览、AR 导览、全景 / VR 展览等全新观展模式。

It integrates tremendous amount of exhibition information in art circle and covers main-stream museums, art galleries and art zones both at home and abroad in order to provide observers with clear, precise, complete and convenient exhibition information. Meanwhile, upon its technology and industry resources, it offers such fully new observation models as audio guide, video guide, AR guide and panoramic / VR exhibition full of technology.



雅昌交艺

拍卖图录

艺术头条

艺术看展